



Press Release

ITB China 2020 will be postponed due to the spread of COVID-19

- **New show dates will be further announced by the organisers**

Berlin/Shanghai, 18 February 2020 – The ITB China organisers have announced to postpone ITB China 2020, originally scheduled to be held on 13 – 15 May at Shanghai World Expo Exhibition and Convention Center. The deferred show dates will be further announced by the show organisers.

The decision is based on the current risk evaluation of the COVID-19 epidemic by local and global authorities. According to the regular report and COVID-19 prevention notification released by the National Health Commission of the People's Republic of China recently, the COVID-19 situation in China continues to be challenging and developments in the following months are very hard to foresee at this stage.

To ensure the safety of ITB China's exhibitors and visitors, the organisers decided to postpone ITB China 2020, and in a responsible way allow all participants to make necessary arrangements in a timely manner.

The ITB China organisers will continue to monitor the situation closely and provide further updates based on official assessments of the overall risk situation.

ITB China participants can reach the organizing team best by sending queries with regards to ITB China directly to contact@itb-china.com.

About ITB China and the ITB China Conference

ITB China is China's largest B2B exclusive travel trade show, taking place on a yearly basis at the Shanghai World Expo Exhibition and Convention Centre. ITB China is a three-day business to business travel trade fair that focuses exclusively on the Chinese travel industry. The ITB China Conference takes place parallel to the show and is co-organized by the leading conference organizer TravelDaily (www.traveldaily.cn).

More details are available at www.itb-china.com

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